

PATRICK ESTANBOULI

GRAPHIC DESIGNER, FREELANCE CREATIVE

MANHATTAN COLLEGE - MAJORS: COMMUNICATIONS: ADVERTISING & PSYCHOLOGY (BA)
MINOR: DIGITAL MEDIA ARTS: GRAPHIC AND CHARACTER DESIGN

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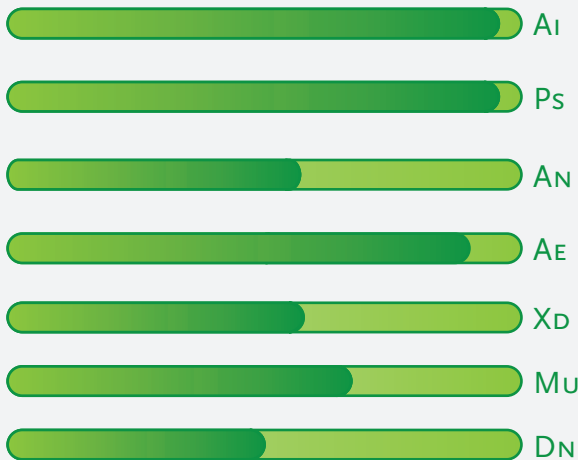
@PAT82917

● PATRICK ESTANBOULI IS A GRADUATE OF MANHATTAN COLLEGE WITH A BACHELORS OF ARTS IN COMMUNICATIONS: ADVERTISING AND PSYCHOLOGY WITH A MINOR IN DIGITAL MEDIA ARTS. AS A PAST 3-YEAR AP ART STUDENT, AS WELL AS AN AVID ARTIST, PATRICK HAS ALWAYS HAD A PASSION AND EYE FOR THE ARTS AND DESIGN. COMBINING HIS SKILLS GATHERED IN HIS COLLEGE EDUCATION AND THOSE HONED OVER THE YEARS IN TRADITIONAL AND DIGITAL ART, HE HAS CONTINUED TO DO GRAPHIC AND WEB DESIGN, ANIMATION, AND ARTWORK AT A PROFESSIONAL LEVEL FOR THE PAST FIVE YEARS. HE IS DRIVEN TO UNCOVERING NEW EXPERIENCES AND PROFESSIONAL OPPORTUNITIES. FURTHERMORE, PATRICK CONTINUES TO STRIVE TO BRING A CREATIVE EYE TO THE WORLD, BY PRODUCING GRAPHICS AND ARTISTIC WORKS IN HIS FREE TIME.

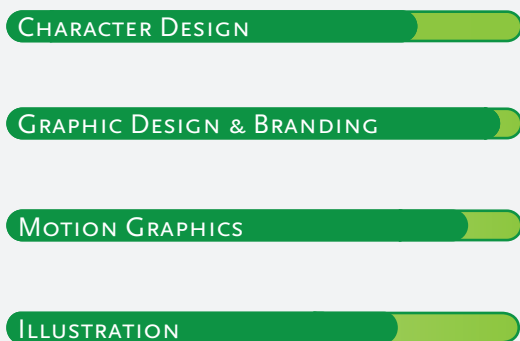
EDUCATION & RELEVANT EXPERIENCE



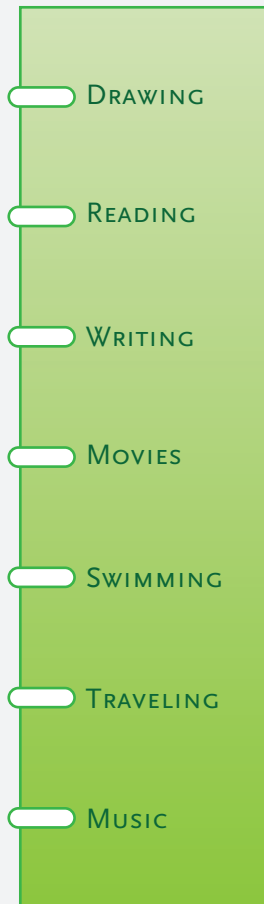
SOFTWARE - ADOBE



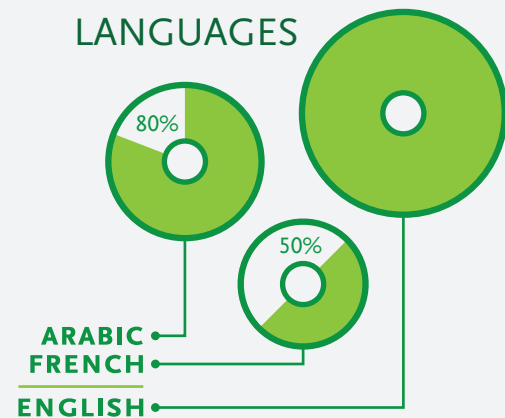
PROFESSIONAL SKILLS



HOBBIES



LANGUAGES



PROFESSIONAL INTERESTS



Patrick Estanbouli

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Education

Manhattan College, Riverdale, NY

Neuro-Cognitive Psychology and Communications: Advertising (Minor: Digital Media Design: Graphic and Character Design), May 2018

Bergen Catholic High School, Oradell, NJ, Class of 2014

Honors

De La Salle Honors Society

Manhattan College Visual Arts Honors Society

Manhattan College Dean's Scholarship

National Honors Society

Art Honors Society

French Honors Society

Relevant Experience

Teads (Studio), New York City, NY

Contract Creative Designer, September 2018 – Present

- Responsible for the creation of compelling, immersive interactive video ads for clients based on outlined client briefs, creating concepts and delivering them into digital campaigns, generating original and new ideas for new or ongoing projects, designing materials true to brand identities and style guidelines, and creating design concepts and advertisement demos to win clients for budgeted and live campaigns. Position includes team management in working with a team of five designers locally as well as working with Sales, Account Managers, Strategic Planners, etc. on local, national and international levels. Design skills include digital, motion, graphic and concept design as well as some coding.

PE-AD Creative: Freelance and Commissions, New York City, NY

Founder, President, Artist, June 2015 – Present

- Creator of PE-AD Creative, a website that showcases my past and upcoming work.

Manhattan College Counselling Center, Riverdale, NY

Senior Marketing and Communications Manager, March 2017 – January 2018

- Responsible for rebranding corporate image, establishing branding, creating content, updating, and regulating social media posts, creation and writing of publications (*The Flushing Times*), managing of digital presence, creation of content and resources for Resident Assistant trainings and creation of poster print advertisement campaigns for the center across campus as well as other communications design-based projects.

SoHarlem Inc., New York, NY

Lead Creative Strategist/Director, January 2017 – August 2017

- Responsible for re-branding of company, advertising and promotion, donation collection management, content creation, working with company owner, board of trustees, account director and social media managers. Planning and execution of promotional events. Supervision of mural installation. Photo-shoots and photo editing. Social media content creation (copy and visual).

Yellow Fever Creative, New York, NY

Lead Graphic and Web Design Intern, January 2015 – May 2015

- Create, design, and set-up graphics and websites for a major exhibition displaying art, film, music, design and fashion from the studio's history.

Other Experience

Manhattan College Office of Residence Life, Riverdale, NY

Residence Assistant, August 2016 – May 2018

- Responsible for Jasper Hall students and guiding the first Lasallian Common Interest Community in retreats, workshops, volunteer work, and other activities embracing the Lasallian tradition. Responsibilities include: watching over students, being a psychological and academic peer-guide, patrolling the building and campus per safety protocols, creating programs, effective communications, and decorating to foster a creative and inviting environment.

Manhattan College Office of Admissions, Riverdale, NY

Tour Guide, August 2015 – August 2017

- Give guided tours promoting and encouraging incoming and inferring transfer students of all aspects of the Manhattan College campus, academic system, life, family, and system. Reviewed and filed incoming applications

Nordstrom, Paramus, NJ

Logistics Processor (Stock and Web Team), June 2015– January 2016

- Collect, process, and ship products ordered online by Nordstrom customers all over North America.

Tomorrows Children Institute, Hackensack University Medical Center, Hackensack, NJ

Volunteer Intern, June 2009– June 2016

- Interact with and assist doctors and nurses, collect patient data for NIH and COG Studies, aid research coordinators with paperwork and invoice processing, conducting research, filing, completing, and updating study and doctor’s government forms.

Leadership Experience

Student Government Association – Manhattan College

Vice President of Residential Affairs, April 2017 – May 2018

Resident Student Association – Manhattan College

President, April 2017 – May 2018

Sanctus Artem – The Manhattan College Arts and Culture Club

Cofounder & President, December 2016 – May 2018

Players – Manhattan College Theatre Production Group

Playbill and Poster Advertisement Creator/Graphics Coordinator, September 2016 – May 2018

Agape Latte (Coffeeshouse Style Lecture Series focused on Spirituality and Life’s Journey)

Event Planner, August 2015 – Present

Activities

Green Club

Varsity Swim Team (2010-2014)

American Advertising Federation (Membership)

Psychology Club

Intramurals

Lasallian Collegians

Programs & Skills

Microsoft Office

Windows / Mac OS

Adobe Acrobat

Adobe Creative Suite (CC)

WACOM / Huion

Google SketchUp

Autodesk 360

Maya

Unreal Engine

AutoCAD

Blender / Zbrush

WordPress

PaintTool Sai

Photo Editing

Web Design

Social Media

HTML

JavaScript

CSS

Graphic Design

Illustration

Motion Graphics

Branding

Communications

Character Design

Advertising